



Dear Valued Vendor,

Enclosed you will find the registration for this year's Piedmont Chapter SCTE Vendor Day. We have appreciated the past support, and recognize in today's environment, there must be value associated in participating in these events.

Last year was one of our most successful events ever, and we plan to build on that success to provide an even better event this year. We evaluated why last year was successful, and determined the following value propositions that resulted:

- Good participation from the MSO community, including Time Warner Cable, Charter, Comporium, Suddenlink, and others.
- The opportunity for you to interact with your target clients, providing business value to your decision to participate.
- A great location for the event, resulting in maximum exposure for all participants.
- A well designed exhibit hall, giving fair exposure to all suppliers, and ample room for attendees to walk through and visit with all tables.
- A group lunch setting, keeping all participants in the same location, allowing you to spend some casual time with participants of choice.
- Exhibit times and hours that meet everyone's schedule to maximize the effectiveness of the day.
- Cable games on site, giving everyone the opportunity to not only cheer on the participants, but the opportunity to learn something new.

It is our goal as a chapter to provide the best possible experience to you and your company at this vendor day. We know there are many vendor days now to choose from, and we believe we have developed the right program to fit your business requirements. If you have suggestions on anything else we can do to make sure we are providing the most value, please do not hesitate to contact any of the Piedmont Chapter board members.

Thank you again for your support of the Piedmont Chapter SCTE, and we welcome your participation in this year's event!

Sincerely,
The Board of Directors
Piedmont Chapter SCTE

EXHIBITOR RESERVATION FORM

Piedmont SCTE Annual Technical Exhibitions and Cable-Tec Games

Thursday, May 5th, 2011 Cabarrus Arena and Event Center, Concord, NC

--- IMPORTANT ---

Table reservations must be RECEIVED by April 17th, 2011 to be eligible for the Regular Table Reservation Rates

Company Name: _____
 Representative(s): _____
 Contact Person Name: _____
 Address: _____
 City, State Zip: _____
 Phone: _____
 Email: _____

<i>Item Description</i>	<i>Cost</i>	<i># of units</i>	<i>Total</i>
Premier Sponsorship	\$1000.00/ea Includes 1 exhibit table & lunch Logo on Piedmont SCTE Website throughout 2011 Verbal Recognition during opening comments at this event and all 2011 Chapter Meetings Logo displayed on power point slide show which is displayed before meetings start and at breaks during at all 2011 chapter meetings, including the Technical Exhibitions		
Initial Exhibit Table	\$150.00/ea before 4/17/10, \$225.00/ea on or after 4/18/10. \$50 additional for non-SCTE members		
Additional Exhibit Table	\$125.00/ea before 4/17/10, \$200.00/ea on or after 4/18/10. \$50 additional for non-SCTE members		
Add'l Exhibitor Lunches	1 Ticket included with table fees, Tickets for additional exhibitor personnel: \$25.00/each		
Joint Sponsorships for Lunch (4 available)	\$500.00 each. The lunch sponsor's company name and contact information will be printed on all lunch tickets, additional recognition by announcements and signage.		
Sponsor for Morning & afternoon refreshments (4 avail)	\$200.00 Recognition by announcements and signage		
Electrical Outlet	\$40.00 per table (cannot be shared w/ other tables)		
Lanyard/Badge (1 available)	\$350.00 each. Company name/logo on attendee badges.		
Cable-Tec Games Sponsors (5 avail)	\$100.00 Recognition by announcements and signage		
SCTE Membership Sponsorship (unlimited)	\$68.00 Sponsor a SCTE Membership for an attendee		
TOTAL EXHIBIT FEES	CHECKS ONLY if using this form (Please make checks payable to Piedmont SCTE)	\$

On-Line registration utilizing credit card payment is available at

http://www.scte.org/devams/cgi-bin/eventsdll.dll/EventInfo?sessionaltcd=CHAP_Pied_050511

Electrical hookup needed? Yes or No

Please list any door prizes you can provide: _____

Additional requests / notes: _____

Agenda:

8:00 AM	Vendor Registration Opens
8:00 - 10:00AM	Exhibitor Set-up
8:30 AM	Attendee Registration Open
9:00-10:30AM	Fiber Management and Fiber Splicing 101 presented by the Crystal Coast MG
10:00AM - 4:00PM	Exhibits Open
12:00 - 1:00 PM	Lunch
1:00-3:00PM	Hands on Fiber Splice Training presented by Crystal Coast MG
2:00-4:00PM	Cable-Tec Games
4:00PM	Exhibitor Tear Down

Notify us at register@piedmontscte.org immediately to reserve a table. Please mail or ship this Registration Form AND your Payment to:

**Piedmont SCTE
P.O. Box 29312
Greensboro, NC 27429-9312**

If payment is submitted on-line; please email the forms to register@piedmontscte.org or mail to the address above.