



Dear Valued Chapter Supporter,

Enclosed you will find the registration for this year's Piedmont Chapter SCTE Vendor Day. We appreciate your past support, and recognize in today's environment, there must be value associated in participating in these events. It is our goal as a chapter to provide the best possible experience to you and your company at this vendor day. We know there are many vendor days now to choose from, and we believe we have developed the right program to fit your business requirements.

This is our 27<sup>th</sup> Annual Technical Exhibition, and we are pleased to announce that our events are once again being held in the Charlotte area, with our chosen venues being only minutes away from major cable operator offices (which have proven to drive increased traffic and participation in the past) and the Charlotte Douglas Airport. The Vendor Day, Keynote Luncheon, and Cable-Tec Games events will be held at the Crowne Plaza Charlotte Executive Park, and our annual golf outing will be held at The Divide Golf Club (approximately ½ hour drive from hotel via I-485 in Matthews).

We will be having our Annual golf outing on Wednesday, May 20<sup>th</sup>, and the Vendor Day, Keynote Luncheon, and Cable-Tec Games on Thursday, May 21<sup>st</sup>. A few of the highlights for 2015:

- A single large exhibit hall to accommodate all vendor exhibitions
- Special guest speakers including a Keynote address by an industry leader.
- A group lunch setting, keeping all participants in the same location, allowing you to spend some casual time with participants of choice.
- Exhibit times and hours that meets everyone's schedule to maximize the effectiveness of the day.
- Cable-Tec Games on site, giving everyone the opportunity to not only cheer on the participants, but the opportunity to learn something new. **(If you would like to host a Cable-Tec Game, contact [paul.sherry@twcable.com](mailto:paul.sherry@twcable.com)).**

As an exhibitor, you can register online at [www.scte.org](http://www.scte.org), or you can use the form below. Special rates are available (\$139/night) at the Crowne Plaza Charlotte Executive Park for these events! (Book by April 29<sup>th</sup>. Register on-line through this link [Piedmont SCTE](#) or call 1-866-380-0612.)

We look forward to seeing you at our 27<sup>th</sup> Annual Technical Exhibition! Thank you for your support of the Piedmont SCTE. If you need additional information, please contact us at [info@piedmontscte.org](mailto:info@piedmontscte.org).

Sincerely,  
Piedmont SCTE Board of Directors



## EXHIBITOR RESERVATION FORM

Piedmont SCTE

--- IMPORTANT ---

**Table reservations must be RECEIVED by April 29th, 2015 to be eligible for Regular Table Rates**

Company Name: \_\_\_\_\_

Contact Person Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Representative(s) attending:

Name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Electrical hookup needed? \_\_Yes or \_\_No

Please list any door prizes you can provide: \_\_\_\_\_

Additional requests / notes: \_\_\_\_\_

**Notify us at [info@piedmontscte.org](mailto:info@piedmontscte.org) immediately to reserve a table. Please mail or ship this Registration Form AND your Payment (if paying by check) to:**

**Piedmont SCTE, P.O. Box 29312, Greensboro, NC 27429-9312**

**If payment is submitted on-line with a credit card, please email the forms to [info@piedmontscte.org](mailto:info@piedmontscte.org) or mail to the address above. Below is the on-line link for registration and payment:**

[http://www.scte.org/devams/cgi-bin/eventsdll.dll/EventInfo?sessionaltcd=VND\\_PIED\\_052015](http://www.scte.org/devams/cgi-bin/eventsdll.dll/EventInfo?sessionaltcd=VND_PIED_052015)



<i>Item Description</i>	<i>Celebrating 27 Years of Training Excellence</i>	<i># of units</i>	<i>Total</i>
Premier Sponsorship	<b>\$3500</b> Includes 1 exhibit table, 1 lunch, 1 Golf Team & recognition at all Piedmont SCTE Technical Sessions for 1 year. Logo on Piedmont SCTE Website & Newsletters for 1 year. Verbal recognition during opening comments at this event and all Chapter events for 1 year. Company logo displayed on power point slide show, which is displayed before meetings start and at breaks during all chapter meetings, including the Technical Exhibition luncheon and show floor.		
SCTE Membership	<b>\$75.00</b> Annual Membership Fee (Join today, or renew your membership, or sponsor a rising professional (s))		
Initial Exhibit Table	<b>Members \$300.00/ea.</b> before 4/29/15, <b>\$375.00/ea.</b> on or after 4/30/15. <b>Non-Members \$425/ea.</b> before 4/29/15, <b>\$500.00/ea.</b> on or after 4/30/15.		
<b>Additional Exhibit Table</b>	<b>\$200.00/ea.</b> before 4/29/15, <b>\$250.00/ea.</b> on or after 4/30/15		
Add'l Exhibitor Lunches	1 Ticket included with table fees, Tickets for additional exhibitor personnel: <b>\$50.00 each</b>		
Electrical Outlet	<b>\$40.00</b> per table ( <i>cannot be shared w/ other tables</i> )		
Sponsorship for Keynote Luncheon (2 avail)	<b>\$2500.00</b> each. Sponsor's company name will be printed on all lunch tickets, additional recognition by announcements and signage. Sponsorship can be shared.		
Sponsor for Morning & afternoon refreshments (4 avail)	<b>\$300.00</b> each Recognition by announcements and signage for this event		
Cable-Tec Games Sponsors (5 avail)	<b>\$200.00</b> each Recognition by announcements and signage		
Grand Prize TV Sponsor (1 avail)	<b>\$500.00 or by donation.</b> Recognition by announcements and signage at the sponsored event.		
Vendor Day Lanyard Sponsor (1 Avail)	<b>\$600.00 or by donation.</b> Recognition by announcements and signage at this event. Qty 200. Sponsorship can be shared. <b>Deadline April 17<sup>th</sup>.</b>		
Vendor Day Bag Sponsor (4 Avail)	<b>\$500.00 each or by donation.</b> Recognition by announcements and signage at this event. Qty 200. Your company name and Piedmont SCTE Logo required. Sponsorships can be shared. <b>Deadline April 17<sup>th</sup>.</b>		
Vendor Day Door Prizes	<b>Donations</b> - We expect 200 attendees. Donations can be included in the vendor day bags distributed at registration. Items over \$25.00 in value will be distributed by raffle throughout the event.		
		<b>Total</b>	\$

# PIEDMONT SCTE 10<sup>th</sup> ANNUAL GOLF OUTING

The Divide Golf Course, 6803 Stevens Mill Rd, Matthews, NC 28104

## Registration Form

*(Please include this form with your payment)*

Item Description	Cost	# of units	Total
Individual Player	\$100.00/each		
Team of four players	\$375.00/team		
Drink Cart Sponsorship: (two carts)	\$500.00/each (sponsorship can be shared) Recognition by signage		
Hole Sponsorship/Tee Sign	\$200.00 each – Recognition by signage		
“Pink Ball” Game Sponsor	\$200.00 – Recognition by signage		
Golf Outing Sponsor	\$2500.00 – Includes Recognition by announcement, 1 <sup>st</sup> 18 <sup>th</sup> hole signage, 1 Team		
Box Lunch Sponsorship (3 available)	\$250.00 each – Recognition by signage		
<b>TOTAL GOLF FEES</b> <i>CHECKS ONLY if using this form</i> .....			\$
(Please make checks payable to <b>Piedmont SCTE</b> ) <b>On-Line registration utilizing credit card payment is available at:</b>			

[http://www.scte.org/devams/cgi-bin/eventsdll.dll/EventInfo?sessionaltcd=GOLF\\_PIED\\_052015](http://www.scte.org/devams/cgi-bin/eventsdll.dll/EventInfo?sessionaltcd=GOLF_PIED_052015)

### Golfer Information:

Name: \_\_\_\_\_ Email: \_\_\_\_\_  
 Company: \_\_\_\_\_ Telephone # \_\_\_\_\_

### Sponsor Information:

Name: \_\_\_\_\_ Company: \_\_\_\_\_  
 Type of Sponsorship(s): \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Company name as you wish it to appear on signage \_\_\_\_\_

### Additional Golfer Information (team and/or sponsored):

Name / Company / Email  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Please mail this Registration Form AND your Payment to:  
*(if you register and paid online then submit the form only)*

Piedmont SCTE  
 P.O. Box 29312  
 Greensboro, NC 27429

Questions? Email us at [info@piedmontscte.org](mailto:info@piedmontscte.org)