



Dear Valued Chapter Supporter,

Enclosed you will find the registration for this year's Piedmont Chapter SCTE Vendor Day. We appreciate your past support, and recognize in today's environment, there must be value associated in participating in these events. It is our goal as a chapter to provide the best possible experience to you and your company at this vendor day. We know there are many vendor days now to choose from, and we believe we have developed the right program to fit your business requirements.

This is our 26th Annual Technical Exhibition, and we are pleased to announce that our events are once again being held in the Charlotte area, with our chosen venues being only minutes away from major cable operator offices (which has proven to drive increased traffic and participation in the past) and the Charlotte Douglas Airport. The Vendor Day, Keynote Luncheon, and Cable-Tec Games events will be held at the Crowne Plaza Charlotte Executive Park, and our annual golf outing will be held at the Emerald Lake Golf Club (approximately ½ hour drive via I-485 in Matthews).

We will be having our Annual golf outing on Wednesday, May 7th, and the Vendor Day, Keynote Luncheon, and Cable-Tec Games on Thursday, May 8th. A few of the highlights for 2014:

- A single large exhibit hall to accommodate all vendor exhibitions
- Special guest speakers including a Keynote address by an industry leader.
- A group lunch setting, keeping all participants in the same location, allowing you to spend some casual time with participants of choice.
- Exhibit times and hours that meet everyone's schedule to maximize the effectiveness of the day.
- Cable games on site, giving everyone the opportunity to not only cheer on the participants, but the opportunity to learn something new.

As an exhibitor, you can register online at the [SCTE National Website](#), or you can use the form below. Special rates are available (\$109/night) at the Crowne Plaza Charlotte Executive Park for these events! (book by April 18th for SCTE event rate)

We look forward to seeing you at our 26th Annual Technical Exhibition! Thank you for your support of the Piedmont SCTE.

Sincerely,
Piedmont SCTE Board of Directors



EXHIBITOR RESERVATION FORM

Piedmont SCTE 26th Annual Technical Exhibitions and 9th Annual Cable-Tec Games

Thursday, May 8th, 2014

Crowne Plaza Charlotte Executive Park, 5700 Westpark Drive, Charlotte NC, 28217

\$109.00 Piedmont SCTE Rate – Must Reserve by April 18, 2014

Call hotel reservations (1-866-380-0612) and ask for PEI group rate, or utilize this link:

http://www.crowneplaza.com/redirect?path=asearch&brandCode=cp&localeCode=en®ionCode=1&hotelCode=CLTCP&checkInDate=07&checkInMonthYear=042014&checkOutDate=08&checkOutMonthYear=042014&rateCode=6CBARC_P MID=99801505&GPC=PEI

--- IMPORTANT ---

Table reservations must be RECEIVED by April 23rd, 2014 to be eligible for Regular Table Rates

Company Name: _____

Contact Person Name: _____

Address: _____

City, State Zip: _____

Phone: _____ Email: _____

Representative(s) attending:

Name _____ Email _____ Phone _____

Name _____ Email _____ Phone _____

Electrical hookup needed? Yes or No

Please list any door prizes you can provide: _____

Additional requests / notes: _____

Notify us at info@piedmontscte.org immediately to reserve a table. Please mail or ship this Registration Form AND your Payment (if paying by check) to:

Piedmont SCTE, P.O. Box 29312, Greensboro, NC 27429-9312

If payment is submitted on-line with a credit card, please email the forms to info@piedmontscte.org or mail to the address above. Below is the on-line link for registration and payment:

http://www.scte.org/devams/cgi-bin/eventsdll.dll/EventInfo?sessionaltcd=VND_PIED_050814



<i>Item Description</i>	<i>Celebrating 26 Years of Training Excellence</i>	<i># of units</i>	<i>Total</i>
Premier Sponsorship	\$1000/ea. Includes 1 exhibit table, 1 lunch, 1 Golf Team & recognition at all Piedmont SCTE Technical Sessions for 1 year. Shared sponsorship not applicable. Logo on Piedmont SCTE Website & Newsletters for 1 year. Verbal recognition during opening comments at this event and all Chapter events for 1 year. Company logo displayed on powerpoint slide show, which is displayed before meetings start and at breaks during all chapter meetings, including the Technical Exhibition luncheon and show floor.		
SCTE Membership	\$68.00 Annual Membership Fee (Join today, or renew your membership, or sponsor a rising professional (s))		
Initial Exhibit Table	Members \$250.00/ea. before 4/23/14, \$300.00/ea. on or after 4/23/14. Non-Members \$325/ea. before 4/23/14, \$375.00/ea. on or after 4/23/14.		
Additional Exhibit Table	\$200.00/ea. before 4/23/14, \$250.00/ea. on or after 4/23/14		
Add'l Exhibitor Lunches	1 Ticket included with table fees, Tickets for additional exhibitor personnel: \$50.00 each		
Electrical Outlet	\$40.00 per table (<i>cannot be shared w/ other tables</i>)		
Sponsorship for Keynote Luncheon (5 available)	\$500.00 each. Sponsor's company name will be printed on all lunch tickets, additional recognition by announcements and signage. Sponsorship can be shared.		
Sponsor for Morning & afternoon refreshments (4 avail)	\$300.00 each Recognition by announcements and signage for this event		
Cable-Tec Games Sponsors (5 avail)	\$100.00 each Recognition by announcements and signage		
Grand Prize TV Sponsor (1 avail)	\$500.00 or by donation. Recognition by announcements and signage at the sponsored event.		
Vendor Day Lanyard Sponsor (1 Avail)	\$600.00 or by donation. Recognition by announcements and signage at this event. Qty 200. Sponsorship can be shared. Deadline April 4th.		
Vendor Day Bag Sponsor (4 Avail)	\$500.00 each or by donation. Recognition by announcements and signage at this event. Qty 200. Your company name and Piedmont SCTE Logo required. Sponsorships can be shared. Deadline April 4th.		
Vendor Day Door Prizes	Donations - We expect 200 attendees. Donations can be included in the vendor day bags distributed at registration. Items over \$25.00 in value will be distributed by raffle throughout the event.		
		Total	\$