

Dear Valued Chapter Supporter,

The Piedmont SCTE is proud to be the host Chapter of this year's Chapter Leadership Conference (CLC) in Charlotte, NC on April 9-10, 2014. The theme of CLC 2014 is "*Professional Development in the FAST LANE*", and the agenda, topics, and speakers are very well aligned with that theme.

In coordination with the theme and location, Piedmont SCTE is working with the NASCAR Hall of Fame to put together an exciting CLC closing reception.



25 Years of Training Excellence!



Approximately 100 SCTE Chapter leaders from across the country, along with SCTE National Leadership, will be in attendance at this event to close out the Chapter Leadership Conference.

We are excited to present a prime opportunity for your company to support SCTE by providing sponsorship for this closing reception. Piedmont SCTE is offering the following sponsorship levels to provide your company exposure with SCTE leadership at this highly anticipated event:

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|-----------------------------|---|-------------------------|
| Presenting Sponsor | Recognition on all signage and pre-event marketing materials, exclusivity for primary product line sponsorship. Includes 5 representatives/attendees. | \$5000 (1 available) |
| Interactive Exhibit Sponsor | Exciting interactive exhibits! Recognition by signage and pre-event marketing. Includes 3 representatives/attendees. | \$2000/ea (4 available) |
| Beverage Sponsor | Recognition by signage at bev station. Includes 2 representatives/attendees. | \$1000 (1 available) |
| Associate Sponsor | Recognition by signage. Includes 1 representative/attendee. | \$500 (5 available) |

Thank you in advance for your consideration in sponsorship of this event. If you'd like more information about the NASCAR Hall of Fame, visit this link: <http://www.nascarhall.com/>. Please contact any of the Piedmont SCTE Board Members and/or Officers directly with any questions or for further details about the sponsorship opportunity.

Sincerely,

Piedmont SCTE Chapter Board of Directors - boardofdirectors@piedmontscte.org